

REMARKS

Reconsideration of this application is respectfully requested in view of the foregoing amendment and the following remarks.

By this Amendment, Claims 28 and 53 have been amended and Claims 61-62 have been newly added. Support for these amendments can be found in the specification at, for example, page 52, lines 1-3 and page 57, lines 18-20. No new matter has been introduced. After entry of this Amendment, Claims 28-40 and 53-62 are currently pending.

In the Office Action mailed June 13, 2008, Claims 28-31, 36, 38, 40, and 53-60 were rejected under 35 U.S.C. 103(a) as being anticipated by U.S. Patent No. 5,204,947 to Bernstein et al. ("Bernstein") in view of U.S. Patent No. 6,029,141 to Bezos et al. ("Bozos"), Claim 32 was rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos and further in view of WO 91/11769 to Woodill ("Woodill"), Claims 33-35 and 37 were rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos, and further in view of U.S. Patent No. 4,965,819 to Kannes ("Kannes"), and Claim 39 was rejected under 35 U.S.C. 103(a) as being unpatentable over Bernstein in view of Bezos and further in view of U.S. Patent No. 5,208,745 to Quentin et al. ("Quentin"). It is noted that Claims 28 and 53 have been amended. To the extent that the rejections are still applied to the currently pending claims, they are respectfully traversed.

Claim 28, as amended, recites an electronic book, comprising a link to an Internet web site, the web site providing a plurality of streaming video, audio and text data when connected to the electronic book, wherein the plurality of streaming video,

audio and text data are provided in at least one hidden links table and the at least one hidden links table is provided in conjunction with downloading the electronic book, wherein each of the at least one hidden links table is associated with a first component with an underlying link, and wherein the first component is a part of a content of the electronic book; and a control function wherein the control function allows selection of one or more of the plurality of streaming video, audio and text data while displaying the content of the displayed book, and wherein the selected data is displayed on a display of the electronic book, wherein the hidden links table is updatable from a most current links table using information transmitted via the Internet web site.

The Applicants respectfully submit that none of Bernstein, Bezos, Woodill, Kannes, and Quentin, when taken singly or in any combination, teaches or suggests at least the combinations of the features of amended Claim 28, as recited above.

To support obviousness rejection of independent Claim 28, the Office Action relies on Bezos, at pages 3-4 of the Office Action, and alleged that Bezos teaches the hidden table is updated from a most current links table using information transmitted via the Internet Website of Claim 28, and additional features recited in Claims 29-31, 36, 38, 40, and 53-60. Applicants respectfully disagree.

The Internet-based referral system of Bezos is not an electronic book, but rather a website that markets products, for a commission, from various business associates. The context displayed on the screen in Bezos is not an electronic book, but introduction of a specific product. Accordingly, in Bezos, each of the hidden links table is not associated with at least one first component with an underlying link, and the first component is not a part of a content of the electronic book, as similarly recited in

amended Claim 28. Furthermore, the selection one or more of the plurality of streaming video, audio and text data is not carried out while displaying the content of the electronic book, as similarly recited in amended Claim 28, because Bezos does not display the contents of books.

Accordingly, neither Bernstein nor Bezos, when taken singly or in combination, teaches or suggest each and every elements of amended Claim 28. Based on the distinguishable differences of the cited art from the subject matter of amended Claim 28, amended Claim 28 is allowable over the cited art. Likewise, Claims 29-40 and 53-62 that depend from allowable Claim 28 are also allowable at least due to their dependency from allowable independent claim and as well as to the additional subject matter recited therein.

CONCLUSION

In view of the foregoing, reconsideration of the application, withdrawal of the outstanding rejections, allowance of claims 28-40 and 53-62, and the prompt issuance of a Notice of Allowance are respectfully requested.

Should the Examiner believe that anything further is necessary in order to place this application in better condition for allowance, the Examiner is requested to contact the undersigned at the telephone number listed below.

In the event that additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned

under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby authorized to be charged to our Deposit Account No. 01-2300 referencing docket number **026880.00035**.

Respectfully submitted,



Wan-Ching Montfort
Registration No. 56,127

Customer No. 004372
Arent Fox LLP
1050 Connecticut Ave., N.W.
Suite 400
Washington, D.C. 20036-5339
Telephone No. (202) 857-0605
Facsimile No. (202) 638-4810
Fax: (202) 638-4810